



Salt Lake City — December 8, 2009

## **REIC Expands Nationwide to Teach Compassionate Investing** ***Real Estate Investment Company Supports Investors, Tenants and Communities***

REIC ([www.reicglobal.com](http://www.reicglobal.com)) announced today the company is expanding to include investors nationwide. REIC was founded in Utah in 2007, and during the first two years in business, the company and its investors have purchased more than \$33 million in residential real estate.

Now, REIC will serve investors throughout the United States by holding Webinars to teach members how to successfully purchase homes and rent to tenants who are enlisted in REIC's Homebuyer Assistance Program to facilitate the purchase of the home in a few short years. REIC offers more than typical real estate programs by taking investors by the hand and walking them through the investment process.

"The reception to REIC has been outstanding over the past year and we have added members by the hundreds," said Steve Earl, CEO of REIC. "As we fielded interest from other states we realized we could easily use modern technology to serve investors anywhere instead of limiting the opportunity to our local area. Rather than simply selling a book or seminar, at REIC we take investors by the hand and work with them individually to purchase real estate and increase personal wealth."

REIC teaches compassionate investing – a concept that helps members increase wealth while turning tenants into homeowners and building stable communities. In the past year, more than 25 members per month have joined the program, and total club membership has increased by 500 percent in the past 12 months.

"Our goal is to help investors accumulate enough free and clear real estate to create the cash flow to meet their individual retirement needs within 10 to 15 years," said Kris Krohn, REIC President and Founder.

Instead of focusing solely on profit, REIC investors use Compassionate Financing to lead tenants down the path to home ownership in a few short years. Tenants receive financial counseling, learn how to fix their credit problems, and attend other online classes to assist them on the path to financial freedom. As a result, tenants are more likely to improve the property and the community they live in, becoming active participants instead of uninterested renters.

REIC holds free informational Webinars to further introduce the company and their investment strategy. REIC invites all media or potential investors to attend the next Webinar on December 3 at 7 p.m. MST by visiting <http://www.reicevents.com/webinars/>.

### **About Real Estate Investors Club**

Real Estate Investors Club is the first real estate investment company to focus on the triple win of compassionate investing. REIC helps investors add a stable source of income, helps tenants find permanent housing they can work to own, and builds the communities they serve. With more than \$30 million in real estate moved in the past year, REIC is a force for innovation in the real estate landscape. For more information, visit [www.reicglobal.com](http://www.reicglobal.com).

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