



## Real Estate Investors Club Announces Strong Growth after First Year in Business

*REIC Teaches Compassionate Investing to Help Investors, Tenants and Communities*

**SALT LAKE CITY — May 12, 2009** — Real Estate Investors Club ([www.reicutah.com](http://www.reicutah.com)) announced today that the company has experienced exponential growth in members, employees and the number of real estate properties owned by their clients over the past year. The company was founded in 2007 to serve Utah County, and now serves Salt Lake and Davis Counties as well. During its first year in business, the company and its investors have purchased more than \$33 million in residential real estate.

The company offers more than typical real estate programs by teaching compassionate investing that helps members increase wealth, turns tenants into homeowners and builds stable communities.

“We take investors by the hand to help them find and purchase investment properties, instead of just selling them a book or a program,” said Steve Earl, CEO of REIC. “We call our program compassionate investing because instead of just trying to make a quick buck, we look for tenants who need to get back on their feet and want to work towards home ownership. As a result, we are improving properties and communities in Utah on a long term basis.”

In one year, REIC has grown from 6 to 22 full-time employees and more than 40 commission-based employees. More than 25 members per month are joining the program in Utah, and total club membership approaches 300 after just one year.

“Our goal is to help investors accumulate enough free and clear real estate to create a sufficient cash flow to meet their individual retirement needs within a 10 to 15 year time frame,” said Kris Krohn, REIC President and Founder.

Instead of focusing solely on profit, REIC investors use Enlightened Financing to lead tenants down the path to home ownership in a few short years. Tenants receive free financial counseling, learn how to fix their credit problems, and attend other classes to assist them on the path to financial freedom. As a result, tenants are more likely to improve the property and the community they live in, becoming active participants instead of uninvested renters.

REIC is holding four “Super Seminars” in May to further introduce the company and their investment strategy. All media or potential investors are invited to attend on May 16<sup>th</sup> in Sandy, UT May 19<sup>th</sup> in Lindon, UT and May 21<sup>st</sup> in Salt Lake City. For more information, visit [www.reicutah.com](http://www.reicutah.com).

### **About Real Estate Investors Club**

Real Estate Investors Club is the first [real estate investment](#) company to focus on the triple win of compassionate investing. REIC helps investors add a stable source of income, helps tenants find permanent housing they can work to own, and builds the communities they serve. With more than \$30 million in real estate moved in the past year, REIC is a force for innovation in the real estate landscape. For more information, visit [www.reicutah.com](http://www.reicutah.com).

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